

coventryCREATIONS
Where magic happens



liveTHEmagic

liveTHEmagic

coventryCREATIONS

People have been using candles for centuries; to light the darkness, to create ambience, to fill a room with fragrance, for relaxation, for ceremony..... At Coventry Creations, our candles go further. They are the spark of awareness and purpose that can help anyone, from the unassuming kitchen witch to the busy CEO, change the course of their lives towards their dreams and desires. Whether to heal a spirit, find an answer, discover a strength; we have a candle for that! Our candles are poured with great intention and delicate balanced detail providing our customers the utmost in quality -- physically, emotionally, and spiritually. We believe every person has the ability to create their own universe, and we provide the flame to help them *live the magic!*

To order Retail Direct:

www.coventrycreations.com
retail@coventrycreations.com
1-248-547-2987

For Wholesale orders:

www.type40sales.com
1-800-810-3837
orders@coventrycreations.com

Jacki Smith:

jacki@coventrycreations.com

Patty Shaw:

pattysaw@coventrycreations.com

Or come visit us at:

Candle Wick Shop
195 W 9 Mile Rd Suite B1
Ferndale, MI 48220
1-248-547-2987

Coventry Creations Factory

2355 Wolcott St
Ferndale, MI 48220



Where the Magic Happens!

The word Coventry means "a gathering place," or more specifically, "a gathering place of magic." This is why we chose the name Coventry Creations to represent us: It is a gathering of knowledge, magic, and tradition that encompasses our core vision. *It truly is a place Where Magic Happens!*

At Coventry, magic is our passion! And we believe magic begins the moment someone finds the inner strength to move past limitations and challenges that hold them back, and move towards the healing that manifests the life they desire. We joyfully share our vision with the world, and live our passion in every message, fragrance and candle we create!





A Family Tradition

As sisters and business partners Jacki and Patty really do live the magic. Through years of reading, studying, learning and practicing together, they continue to strive towards spiritual healing and rejuvenation of the people they come in contact with. They do this through teaching classes, hosting radio shows, writing books, and, of course, through the magic they share with their carefully created magical products.

And 2013 ushers in an exciting new era for the sisters-slash-business partners, as more family add their abilities to Coventry's vision. Patty's daughter, Monica, having grown up with Coventry and working summers in the shop, is no stranger to the business of making magic. After years abroad, she joins her mother and aunt and brings new energy with her in the form of her husband Carlos, making Coventry an official family tradition. And when Jacki's daughter Rebecca finishes her education and explores the world, she too will bring her own magic to the mix.



A Little History of Making Magic Happen

In the beginning (well, 1991) Jacki Smith, Coventry's founder, was studying herbalism along with her spiritual pursuits. It was then that she started to understand how the energy of herbs and oils can change your vibration. If consuming an herb for healing purposes can train your body to respond in a different way to your healing crisis, then bringing herbs and oils into your energetic space can help train your energy to respond in a new way to your spiritual crisis. She began to connect her understanding to the teachings of magical herbalists such as Paul Beryl and Scott Cunningham, and a light bulb went on! Magic is about healing your spirit! After many tests of this new understanding, Jacki started making and selling her candle creations in 1992. Not too long after, Jacki brought her sister Patty Shaw -- and her years of spiritual practice, training, and certifications -- into her vision, and together, they have been changing the world, one candle at a time.



blessed HERBAL candles

When Coventry first began in 1992, the **Blessed Herbal Candles** could have been described as some of the ugliest candles ever made. The labels were basic and fastened with rubber bands and the candles were crude in craftsmanship. Despite their appearance, they still became the most popular candle on the spiritual market, because they **WORKED!** The profound changes our customers experience and the stories that are shared with us are humbling. The Blessed Herbal Candle collection is changing the world, one candle at a time.

Now the cornerstone of Coventry Creations, the Blessed Herbal Candle line celebrates 20 years of Making Magic Happen! Since the beginning, we have been hand-pouring Blessed Herbal Candles with exact magical precision. Only when the moon is right. Only in a sacred space. Infused with blessings. We pride ourselves on the power and beauty of these candles.

The Blessed Herbal Candle line offers 24 unique blends to address any need one may encounter in the journey through life. They are like gifting yourself and anyone else with the ability to *Live the Magic.* (Ask for them at your favorite gift store).



Do our candles really work?

Of course they do!!! We wouldn't be here if they didn't! We know the magic of intention is powerful, and our candles give people the focus and energy they need to begin a new course for their dreams. For 20 years, we have provided these bundles of magic to the world, and we have story after story from customers around the globe, telling us how a Coventry candle has changed their life.

20 years of being a best seller is pretty impressive!



For more information on our candles visit our web page

Astral Travel
Attraction/Love
Emotional Balance (Water)
Energy- Will (Fire)
Female Energy

Fertility
Happy Home
Healing
Heart
Inner Balance

Inspiration (Air)
Lover/Pan
Love's Enchantment
Male Energy
Money Draw

blessed HERBAL candles



How do our candles work?
 It's the balance of oils, herbs, color, words, and that extra mojo that Coventry infuses into every product we make. What we provide is the vibration, the spark. YOU do the rest! You are empowered to unlock the magic that we know you already hold inside. You are the magic maker of your own life; our candles give you the magical nudge, provide you with a spiritual road map, to get you on your way to healing and success.



Drawing Down the Moon

When you can't wait for the moon, bring it to you with these candles! We make these candles in conjunction with the moon phase and add just the right blend of oils and herbs for the optimum magical experience. What a perfect way to ensure the moon is right for your candle magic!

"My favorite combination of the Blessed Herbals is Prosperity, Stability and Emotional Balance. I burn that combination monthly to help me create prosperity through opportunity, allow it to take root in my life and keep everything flowing and in balance."
 - Jacki



1.5" x 7.5" - 40-hour pillar

2.5" x 7.5" - 80-hour pillar



For more information on our candles visit our web page

- Needed Change (Banish)
- Prosperity
- Protection
- Sacred Space (Altar)
- Spell Reversal

- Spirit Guide
- Spiritual Cleansing
- Stability (Earth)
- Vision Quest (Meditation)

- Drawing Down The Moon
- New Moon
- Full Moon



POWERVOTIVES

Why not just call them Blessed Herbal Votives? Isn't Power Votives a bit pretentious?

It is a big boastful statement when we call our votive candles "Power Votives" and that's because we give them the same magical attention we give our full size Blessed Herbal Candles. For years we resisted offering the Power Votives outside of the Blessing Kits, but when our customers shared with us how they were using them, we gave in to the magic and went with it. Although a votive is not an equal replacement for a full size Blessed Herbal Candle, they have their own rhythm and magic.

- *A pop of energy for an ongoing spell to help get through a particular block or to speed its process.*
- *To change the energy of a living or working space for a short time.*
- *A daily altar offering; change the type of votive to address the current issue.*
- *In sets of three for candle magic to create a core life change. Do the spell one time for a change in emotions, a second time for a change in spirit and a third time for a physical life change. Repeat this as necessary to help the change take root. (Pull three Coventry Oracle Cards to divine what votives are perfect for this spell)*

The Power Votives are only sold wholesale in boxes of 24 with tear sheets.

Astral Travel	Heart	Prosperity
Attraction/Love	Inner Balance	Protection
Emotional Balance (Water)	Inspiration (Air)	Sacred Space (Altar)
Energy- Will (Fire)	Lover/Pan	Spell Reversal
Female Energy	Love's Enchantment	Spirit Guide
Fertility	Male Energy	Spiritual Cleansing
Happy Home	Money Draw	Stability (Earth)
Healing	Needed Change	Vision Quest (Meditation)
	(Banish)	

Why candles?

1. *Candles are a physical, emotional, logical and spiritual representation of change and transformation.*
2. *The sacred flame has graced spiritual texts and arts through the ages.*
3. *The alchemical process of turning a solid into a liquid, and then into a gas, is the ultimate transmutation of intent into reality.*
4. *The candle is made in balance of all four elements.*
5. *Candles are really cool, feel magical and set an awesome mood!*

Why candles? Really, it's because Jacki has always loved working with candles for mood, magic, and romance; so of course she would add her other passions into this one! And one day, Fate took her to a small candle-making shop in Ferndale, MI, where the owner sold her the supplies for making her first candle and told her the basics, which she wrote down on the back of the receipt. From there, she was hooked.....



Not just any candle will do....

You need the right candles for the challenges you are facing right now. It's about getting to the core of the situation and finding the real reason behind your need. As Jacki says, "It's never what is on the surface. The real problem is usually about three layers deep." With this philosophy, the Pick-a-Candle Guide and the Coventry Magic Oracle were developed.



coventryMAGICALoracle



The Coventry Magic Oracle (CMO) helps you discover the deeper issues that your current life circumstances may be masking. This is how it works..... Form your question, pick three cards, read the messages, light the candles and experience magic that is customized to you.

Each CMO card is aligned with a Coventry candle and has 5 distinct messages - Prosperity, Love, Healing, Protection, and Clearing - that bring a new perspective to your issue. The cards provide a candle combination that is unique to you, that will help manifest your intention, giving you the ability to mold the magical energy that already surrounds you into a force that will propel you on your journey forward.

pickacandleGUIDE

The Pick-A-Candle Guide (PAC) is a series of reference cards to help counter the many ways you may be blocking yourself. "I just can't...", "I don't feel I can..." and "I am not destined to..." are statements are being made by your inner self. Change can only begin by discovering the hidden internal messages that are creating negativity in your life, and then clearing the mental, emotional, and spiritual blocks that give them power.

There are 9 subjects addressed in the PAC: Prosperity, Love, Health & Wellness, Home & Family, Guidance & Wisdom, Inner Growth, Inspiration & Creativity, and Tranquility. Within these subjects, you will find three-candle combinations from our Blessed Herbal Candle collection to address your particular situation.

Choose your questions, light the three candles and say new affirming statements over and over again. Write them on the back of the label and carry them with you, reminding you of your new reality all day long, and watch how your energy shifts.

Perhaps your challenge runs deeper. If so, we also have "7 Steps" candle combinations that will gradually help you through the process of personal transformation, one step at a time.



customize YOUR magic



blessingKITS



"When we first came up with the idea of Blessing Kits we couldn't stop making new combinations. Eventually we settled on our favorite 23 combinations"
 - Patty

Don't be fooled by the small package! The Blessing Kits go way beyond just a few pretty colors and scents, they are our Power Votives in combinations that can change your world!

These focused combinations make the perfect complement to any wish or desire you may have. Each combination of Power Votives provide the bursts of energy we need to create the life we desire. Getting right to the point, these hand-poured triads fine tune the energies with a powerful accuracy.

From New Baby Blessing to Home Blessing to Abundance, our blessing kits make awesome gifts! Now that you have the fever for combining magic, pull out your Coventry Magic Oracle and make a few more!

The perfect last minute gift with the perfect wish!



For more information on our candles visit our web page

- | | | | |
|------------------------|------------------|-------------------|--------------|
| Abundance | Financial Growth | Luck | Pet Blessing |
| Correct Choice | Good Karma | Miracles | Spellbreaker |
| Creative Energy | Happy Marriage | New Baby Blessing | Success |
| Clearing Relationships | Healing | New Job | Tranquility |
| Dreams Come True | Home Blessing | Passion | Transition |
| Fertility | Love/Lust | Peace | |



Everyone walks away with a light heart, a big smile and a great smell!

You talk to yourself more than anyone else, so make sure your words hold the type of intent that heals and empowers. Be gentle with yourself, love yourself, be kind, be your own best friend. The Affirmation candles are made for the kind of self love that opens the door to creating your own personal miracles. Overcoming the blocks to creating the reality you desire takes courage. You must fearlessly look at your own thoughts and actions to uncover where the journey must begin. The Affirmations candles are the helpers along the path to give you the boost you need to create these core changes.

Discover and embrace the success of the Affirmation line in body, mind & spirit. Your thoughts are the first step to creating the life you desire; the Affirmation candles are the next step.

2" x 4" - 40-hour pillar



"Inner Beauty is one of my new favorites. I light that candle when I am feeling bad about myself, pmsing, or need to find the silver lining in the cloud I am sitting under. It always picks me up and helps me see life with new eyes"

- Jacki



Hand crafted, every time!

As of 2012, Coventry has made nearly two million candles and have sold them all over the world, each and every one of them a hand crafted beauty. We have employed dozens of local families and have used local businesses as our suppliers since before it was cool to do so. We are proud of our longevity and success; we are humbled by our responsibility and effect on the world.



For more information on our candles visit our web page

Angels
Dream Power
Goddess
Grief
Guardian Protector

Healing
Home Blessing
Inner Beauty
Intuition
Love

Luck
Meditation
Passion
Prosperity
Soul Mate

Success
Tranquility



affirmationCANDLES



motorcityHOODOO



These magical powerhouses were inspired by the old-time Hoo Doo recipes and conjure-work that root-workers incorporated into everyday magic. We had more fun than should be allowed when we crafted the recipes! Staff, friends and customers helped us test each creation to ensure its power, effectiveness and fast-working potential. Each Motor City Hoo Doo Candle incorporates a unique spell structure, so you can add your own words to make it personal, if you so choose.

This fun candle line has a Kitsch-y feel and look that appeals to the retro lover in us all! The names, the images, the attitude... This is serious power in a fun package!

2" x 4" - 40-hour pillar



For more information on our candles visit our web page

Adam & Eve
Adam & Steve
Alice & Eve
Black Cat
Cleo Mae
Come to Me

Crown of Glory
Fiery Wall of
Protection
Gossip Stop
Helping Hand
High John

Lucky 7
Money Draw
Querent Caller
Recover Lost Money
Reversing
Road Opener

Scales of Justice
Spiritual Cleansing
Tranquil Home
Uncrossing
Van Van



*"Working with Dorothy Morrison on her WWM line was sheer magic. She is smart, practice and a phenomenal story teller."
- Patty*

I like mojo. That's because it's the easiest magic on the face of the Earth. You set the tone, name your intent, light the candle, and the magic happens. It's as easy as that.

The real trick - aside from absolute desire for the end result and belief in its manifestation - is using products with the correct ingredients. The stuff that packs enough wallop to make the magic happen. And that's why I contacted my good friends and fellow practitioners, Jacki Smith and Patty Shaw of Coventry Creations when I wanted to do this line. Simply put, they know what works. They know what doesn't. And together, we make a very good team.

~ Dorothy Morrison

2" x 4" - 40-hour pillar



Dorothy Morrison's



wickedWITCHmojo

For more information on our candles visit our web page

**Come to Mama
Everything and Then Some
Fast Cash
Flying Monkeys**

**It Sucks to be You
Makin' Tracks
Outta My Way
Poof!**

**Red Stiletto
Shut Your Mouth
Tornado Alley
Wishin' Mojo**





WITCHES BREW



2.5" x 6.5" - 70-hour pillar

Honor your inner witch! Even though they are packaged with a nod to the whimsical, the Witches Brew line is some serious magic. The recipes come from our personal spell-casting experiences, blended to perfection with sumptuous scents to create products that are chock full of witchy goodness. The Witches Brew line is available as a pillar or a votive, so whether you need to do BIG magic or little magic, we have a candle for you!

The gorgeous scent of the Original Witches Brew candle is something to be experienced at least once in your life. Made with exotic magical oils such as Dragon's Blood, Mugwort, Frankincense and Myrrh, this candle brings focus and intensity to your magic.

Each pillar is labeled with inspiring words in an empowering spell, however, we leave lots of room for your own crafting touch, so you can get your Witch on!

"I lit an Eye of Newt when I kept getting misunderstood and misquoted. It burnt down unusually fast and when it was done, I got proof of who was causing the disturbance!"

- Jacki

"Just having a Witches Brew votive burning at home has kept everyone cooperative and open to conversation."

- AK, customer

"On a completely mundane level, the WB candles counter all nasty smells in my house!"

- MG, Customer



24 ct box of 10 hour votives (With informational sheets)

For more information on our candles visit our web page

Amber Moon
Dragon's Blood
Evil Eye

Eye of Newt
Love Spell
Original Witches Brew

Spell Caster
Witches Purse



The world may be getting smaller, but the magic within is growing larger.

Our World Magic line was created to help bring the energy from the 4 corners of the Earth into your personal space. Enlisting the attributes of deities and sacred herbs the world over, these candles will infuse your space with gentle, encompassing, worldly energy. They come in our 90-hour pillars or votive sizes, so whether you are looking for long-term impact or would just like to bring a certain energy into your moment, we have the perfect complement to your need.

"When we make the Ganesha candle, everyone in the office wanders into the factory and begins to breath deeply. I'd say it collectively is the favorite."

- Patty



2.5" x 6.5" 90 hour candles



A Little Bit about Healing

Healing can mean many things to many people. Healing can mean getting over an illness or medical problem. It can also mean repairing a relationship, recovering from an emotional loss, reconstructing spiritual strength, or simply finding your bliss – basically, fixing whatever is keeping you from your goals. If you don't work to understand what is holding you back, and work towards a path of healing, it is very difficult get to the next phase in your happiness.

Magic, and the positive energy needed to create it, CAN and WILL heal you and get you on the way to whatever your heart desires!



24 ct box of 10 hour votives (with informational sheets)



For more information on our candles visit our web page

Aphrodite
Buddha
Ganesha

Greenman
Hekate
Lakshmi

Peace
Sweet Grass
Sacred White Sage

WorldMAGIC



Magic is healing, healing is magic...

Patty Shaw, co-owner at Coventry Creations, candle goddess, Reiki Master, Akashic Healer, Author.

When you meet a healer or teacher for the first time it's easy to assume they have mastered all of their issues. It's easy to measure yourself against them, feeling lacking and unsure of the path you are walking on. Just remember, your teachers and healers were new to their path too at one time. They have stood in your shoes and that is what makes them empathetic to your path and excellent at what they do.

Patty knows and has experienced this for herself, which is why she created the Healers Almanac the Journey into Health; Wisdom from 21st Century Goddesses. The Healers Almanac tells the tale of how she started her healing journey and shares with you the tools you will need to awaken your own goddess self. Patty calls this her Almanac to remind you that healing happens over time. It is a transformational process that works within your own spirit's timetable, not your ego's timetable that wants it all fixed right now.

In the Healers Almanac you will find articles on alternative healing systems, monthly goddess meditations, seasonal inspiration and journal pages to record your personal transformation. This book is great for beginners and experts alike as it brings a new vision to how you approach the basics.

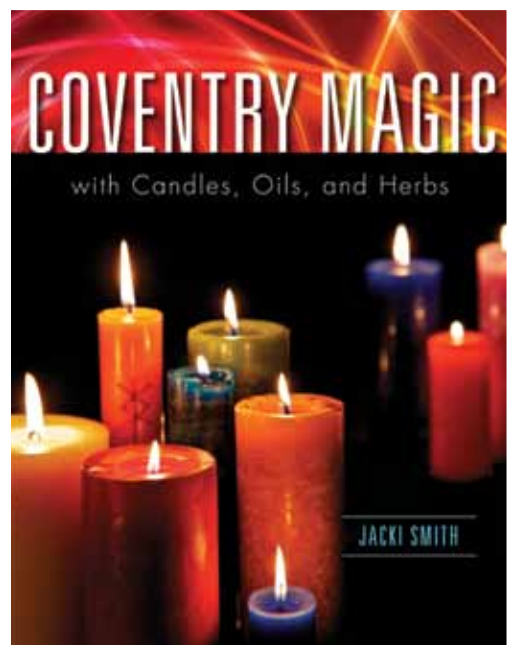
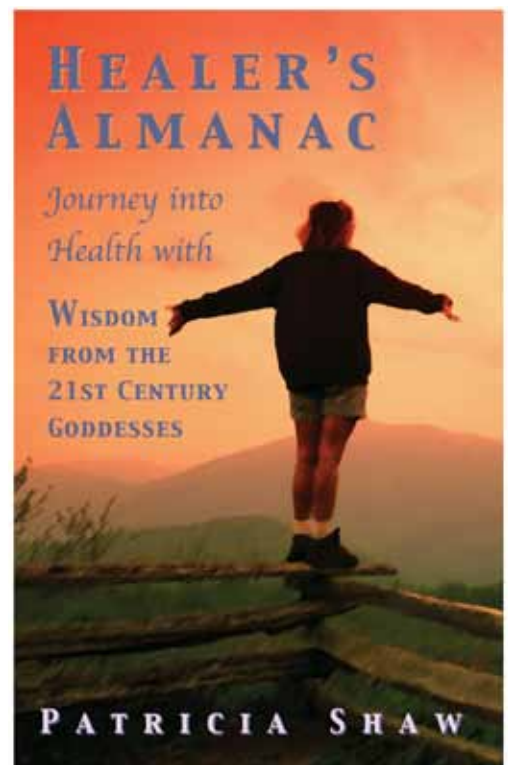


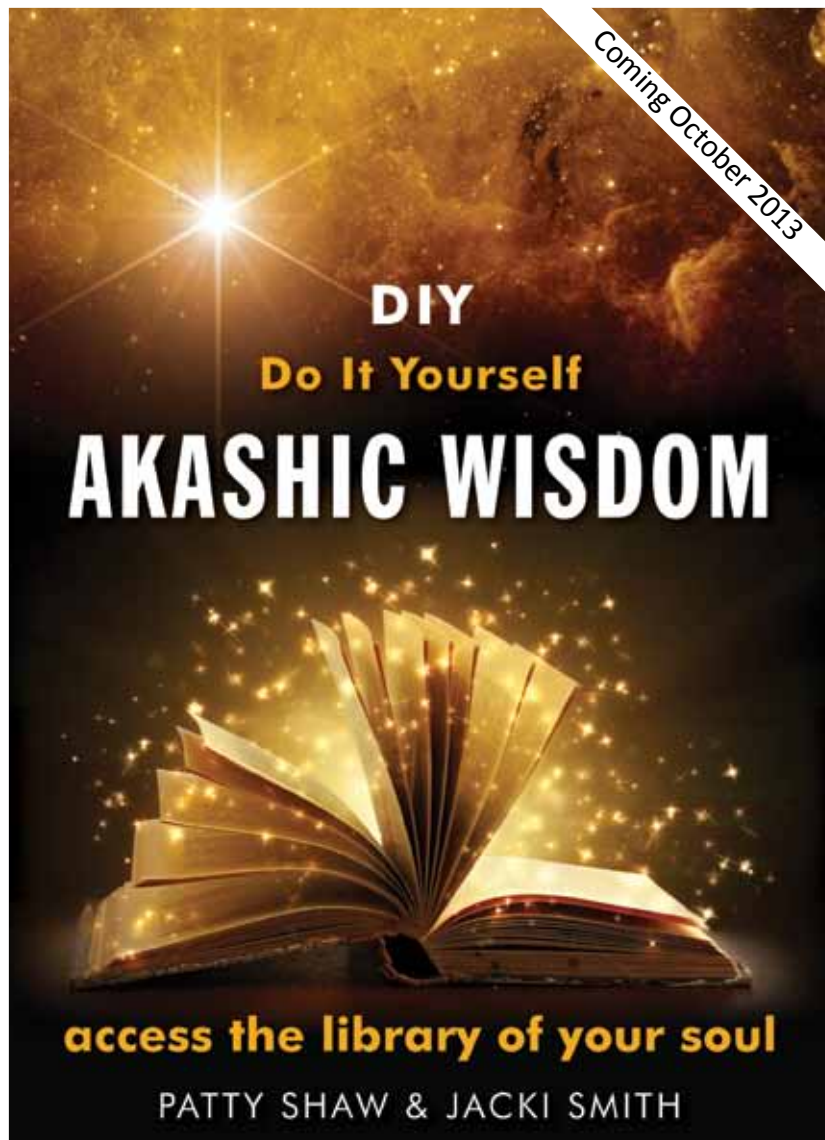
"If you didn't have a block around that issue, you wouldn't need to do magic around it." -Jacki

That is the kind of practical magical teaching that you will find in Coventry Magic. Jacki Smith, founder and Enchantress of Coventry Creations, healer, reader, teacher and author brought together 20 years of magical practice. Coventry Magic is not your mama's candle magic; this is candle magic for our complicated 21st century lives. Coventry Magic explores not only what color candle to use for a specific need but how to dig down deep inside and find out what that need really is.

So many times what we think is the problem is only the symptom of the bigger problem. Jacki Smith uses the humor of her own "Aunt Jacki" life experiences to show readers how to sort through the traps and tricks they've laid for themselves. Her self evaluation system helps ferret out the underlying issues and beliefs that can often sabotage magical spells. The book helps readers get to the meat of issues and solve them in a magical, life-changing way. Coventry Magic features hundreds of candles and how to use them in a myriad of ways.

Coventry Magic will be an invaluable reference for beginners as well as experienced magic practitioners--the ultimate candle magic reference book. Plus: An herb and oil encyclopedia ~ Seven Steps to Personal Magical Evolution ~ Basic how-to's for candle carving and using Tarot, gemstones, and elementals in candle spells.





DIY Akashic Wisdom - Coming October 2013!!!

Admit it; you want to know the meaning of your life. Not only that, you want to know why you struggle, have bad luck or get passed over when you have so much to offer. Wouldn't you love a map that guides you along the terrain of the hills, valleys and jungles in your life? The Akashic Records provide that map and they are so easy to get to, it's ridiculous.

So why don't more people take advantage of this Free inside offer? It's because you don't know you're already locked and loaded and your personal Akashic GPS is up and running constantly. The key to understanding this fantastic resource is simply awareness and a few map reading lessons. In Do it Yourself Akashic Wisdom you will be taken step by step into finding and opening the door to your own Akashic records. Then, taught how to move around the maze of information and metaphors found there to answer questions, learn life lessons and create new and improved versions of you.

livingTHEmagic



Coventry Creations
2355 Wolcott
Ferndale, MI 48220
www.coventrycreations.com

To order wholesale call:

800-810-3837

248-545-8360

Fax

248-546-8480

Email

Info@coventrycreations.com

Order online

www.type40sales.com

To order retail call:

248-547-2987

Email

retail@coventrycreations.com

Order online

www.coventrycreations.com

Or visit our retail location at:

Candle Wick Shop

195 West 9 Mile Road Suite B1

Ferndale, MI 48220

(248) 547-2987

Open :

Mon-Sat 12pm-8pm; Sun 12pm-5pm

candlewickshoppe@ymail.com

www.candlewickshoppe.com



coventryCREATIONS